

Fig. 1

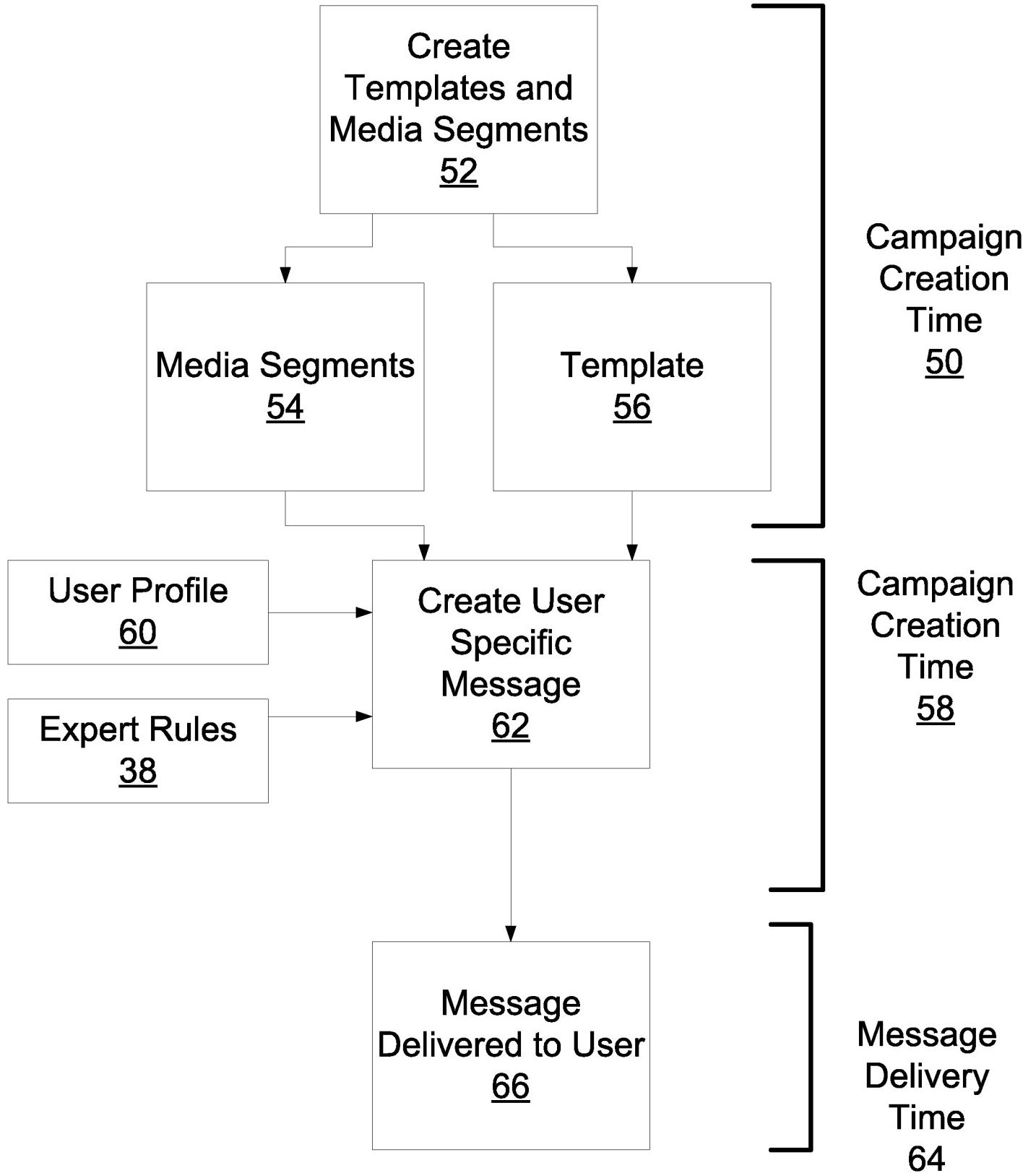
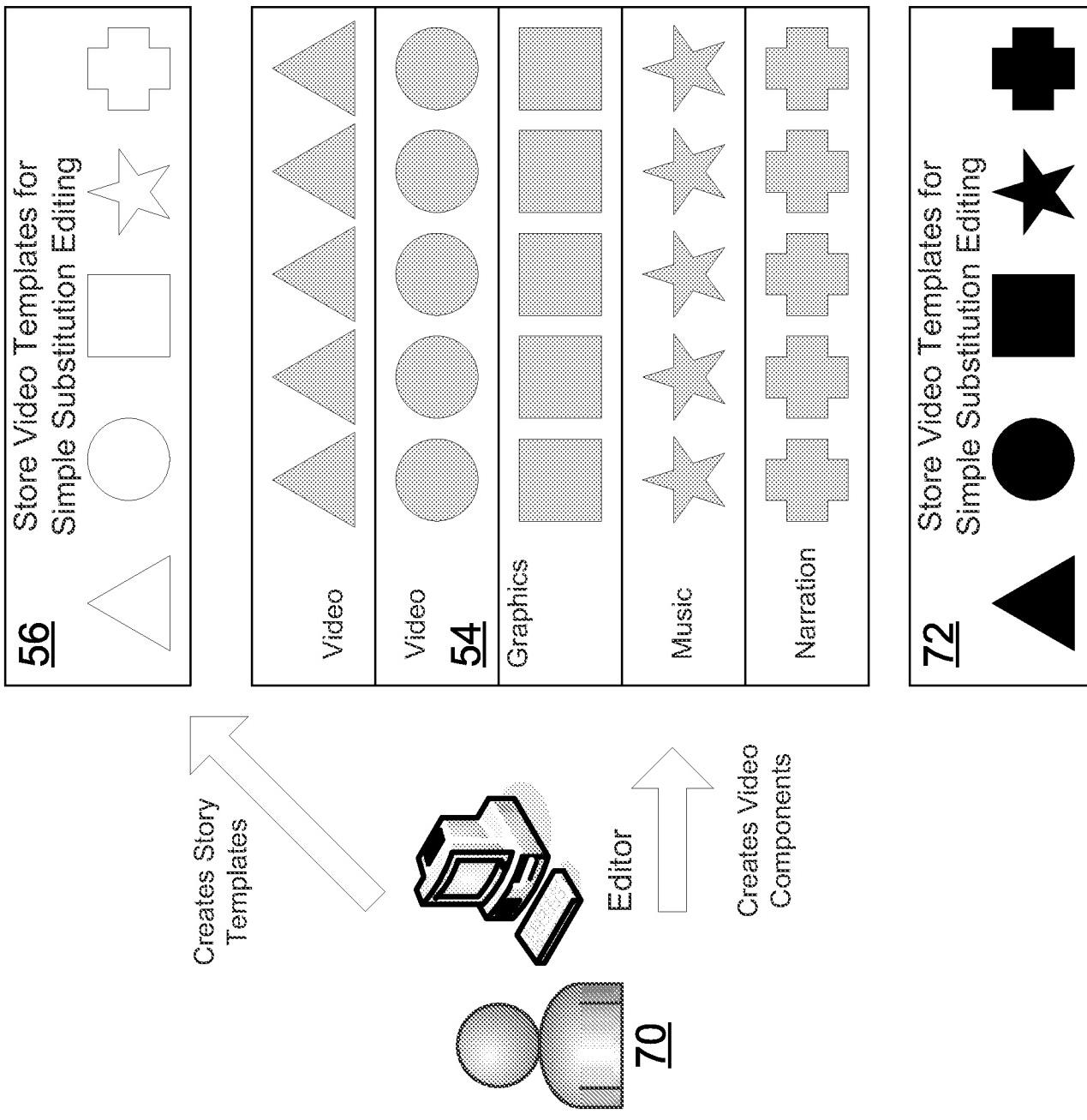
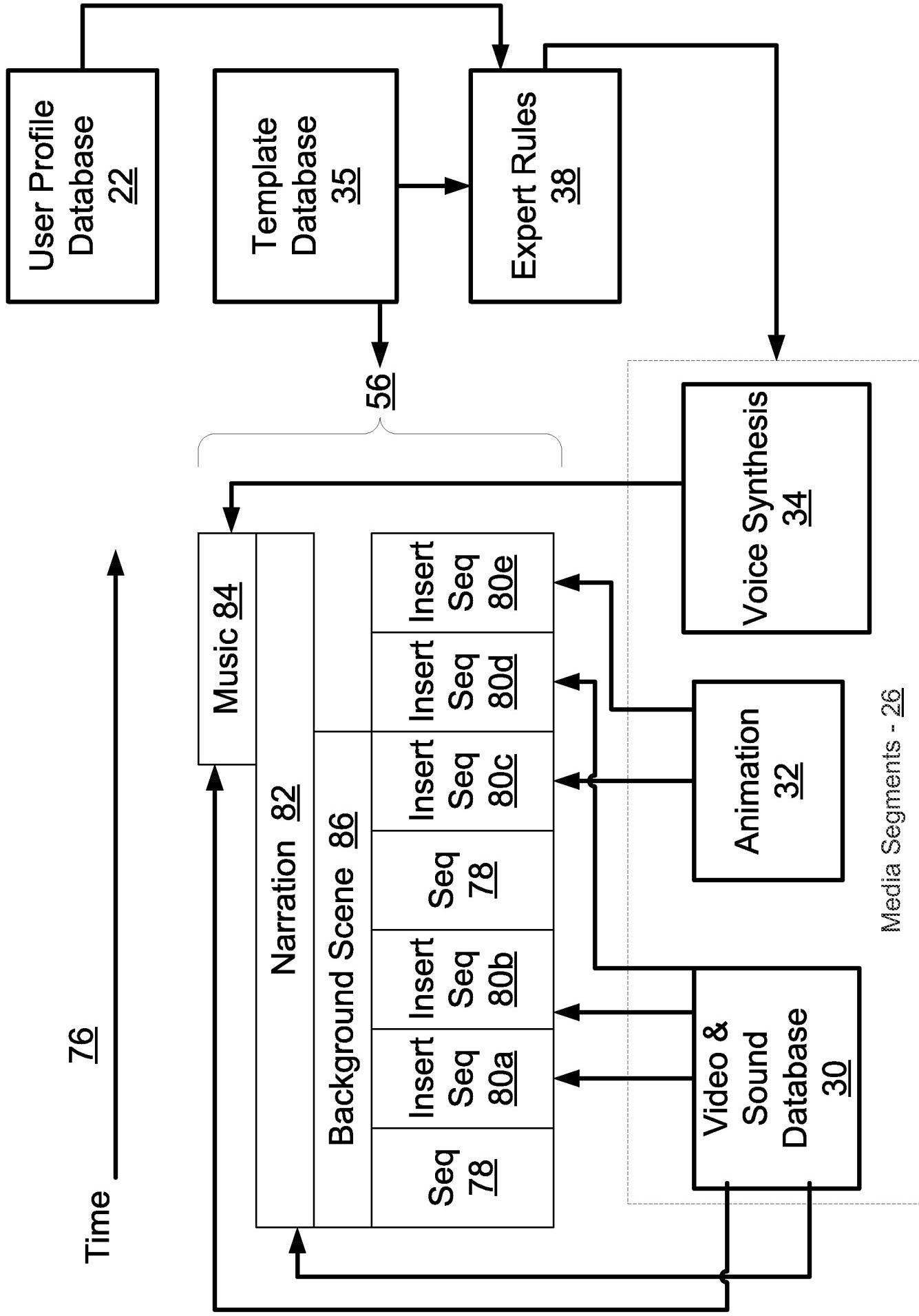


Fig. 2

**Fig. 3**

**Fig. 4**Media Segments - 26

REPLACEMENT SHEET

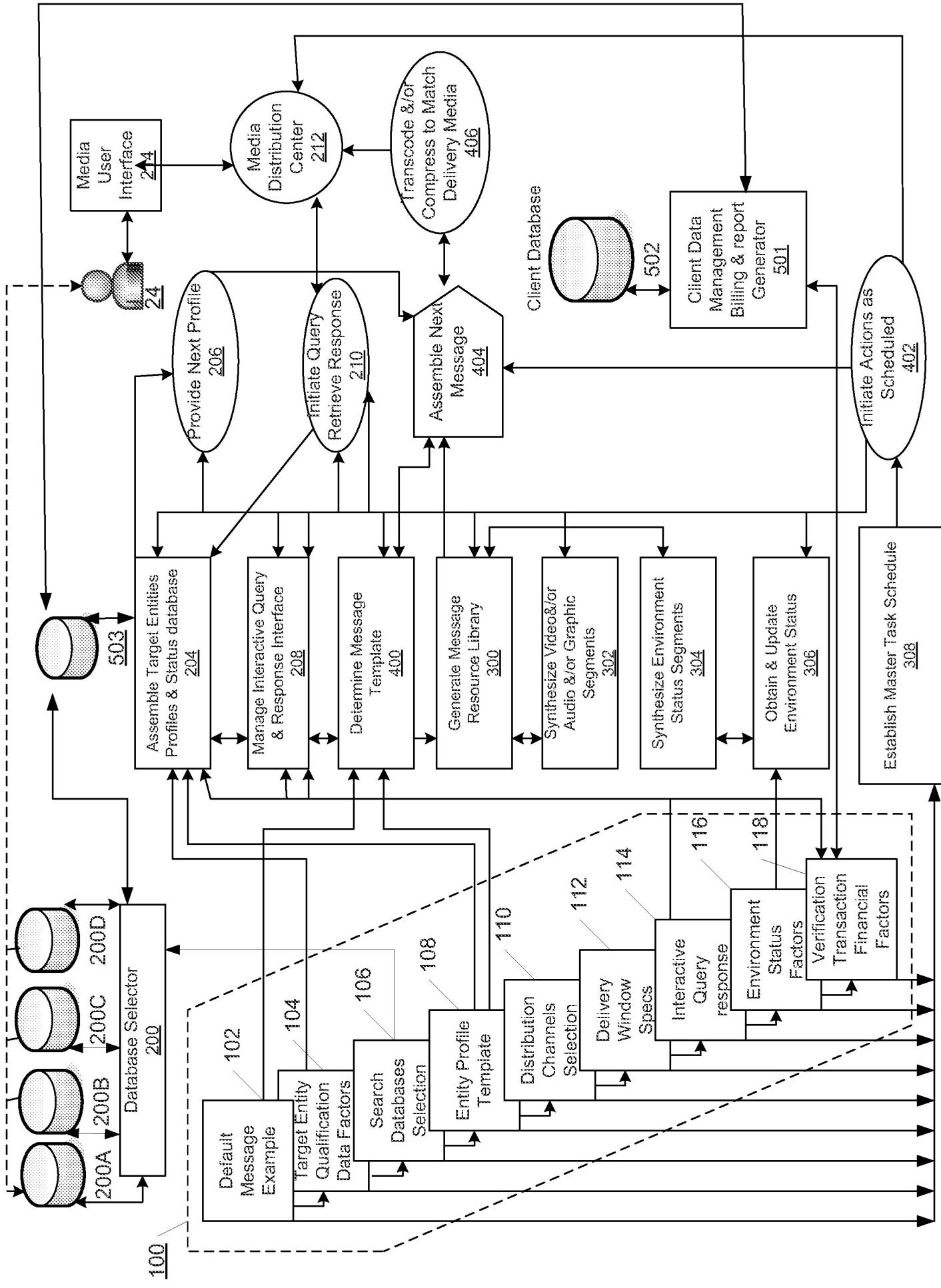
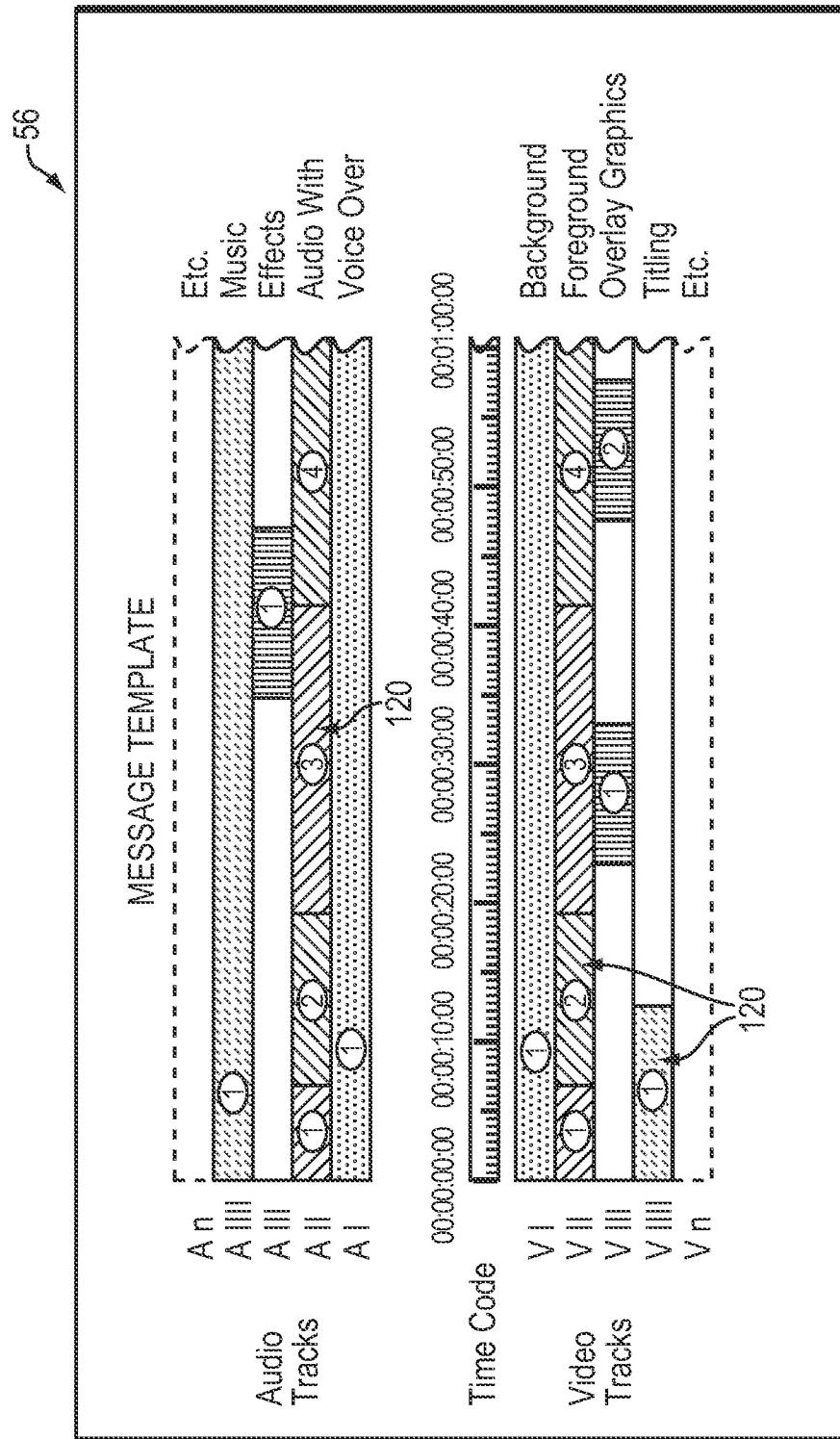


Fig. 5

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MESSAGE RESOURCE LIBRARY									
		Age 55 & Over			Age 36 to 54			Age 21 to 34	
A III	a	b	c	d	e	f	g	h	i
A III	b	1	North	d	N Male	West	W	N Male	Voice Over
A II	a	1	South	c	N Female	Midwest	MW	N Female	Background
Audio Segments	b	c	d	c	S Male	Southeast	SE	S Male	Foreground
A I	c	d	e	c	S Female	Mid Atlantic	MA	S Female	
Segments	a	1	f	b	3	Northeast	NE	DN	
					3	Default Neutral	DN		
V I	f	1	North	d	N Male	West	W	N Male	Overlay Graphics
Video Segments	e	1	South	c	N Female	Midwest	MW	N Female	
V II	d	1	c	b	S Male	Southeast	SE	S Male	
V III	a	1	b	c	S Female	Mid Atlantic	MA	S Female	
V III	b	1	Male	Male	Female	Northeast	NE	DN	Titling
V III	a	1	Female	Female	Male	Default Neutral	DN		

FIG. 7

REPLACEMENT SHEET

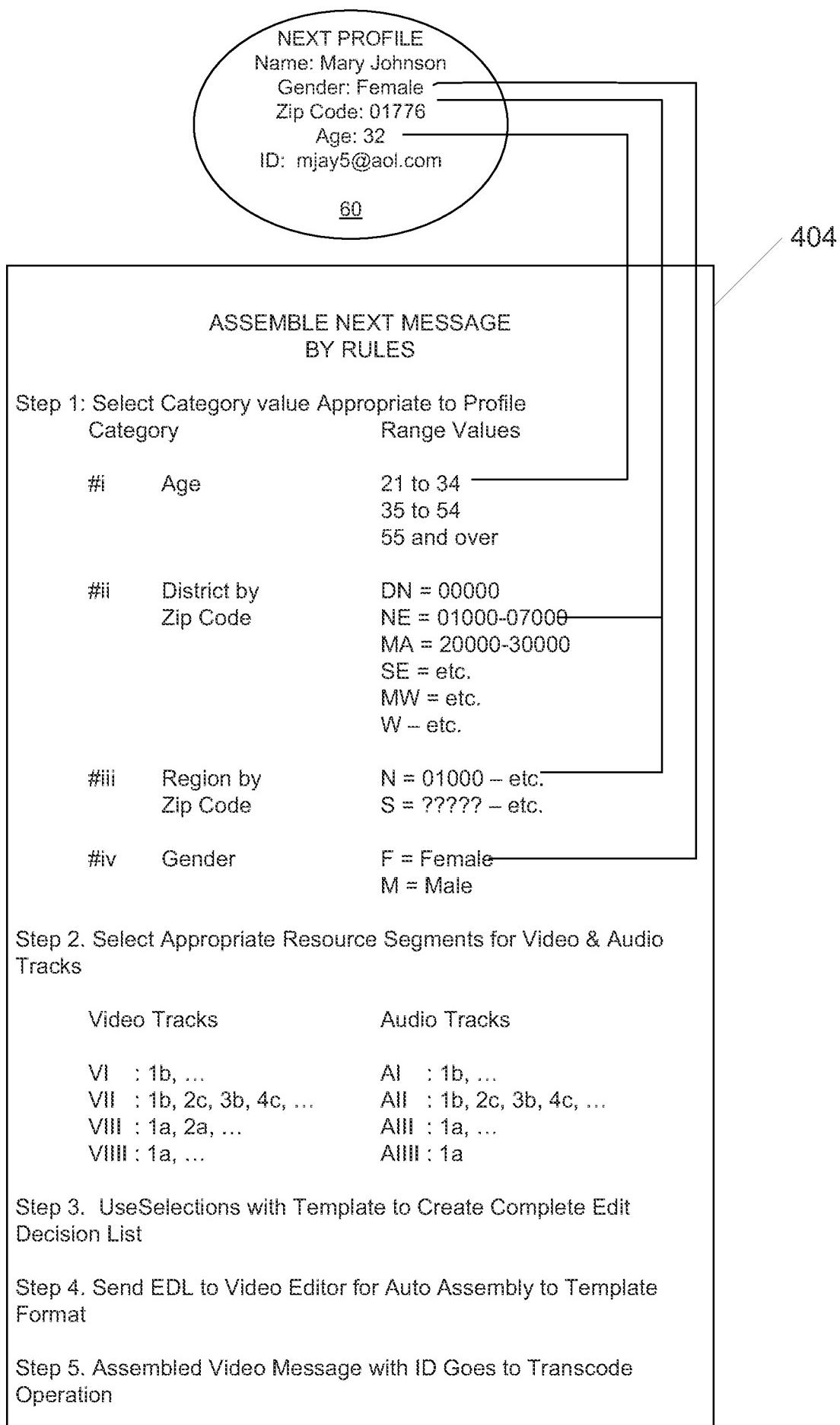
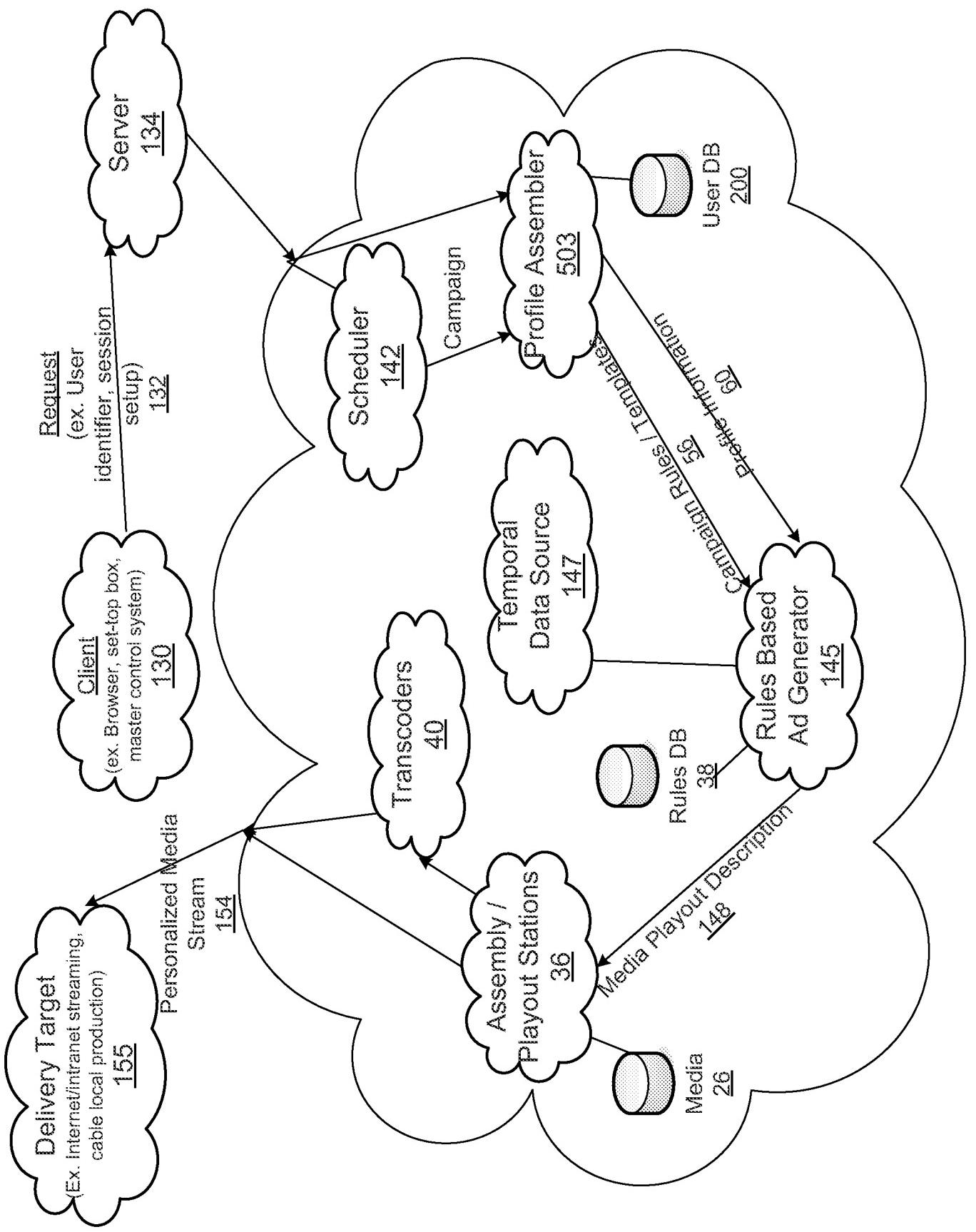


Fig. 8

**Fig. 9**

REPLACEMENT SHEET

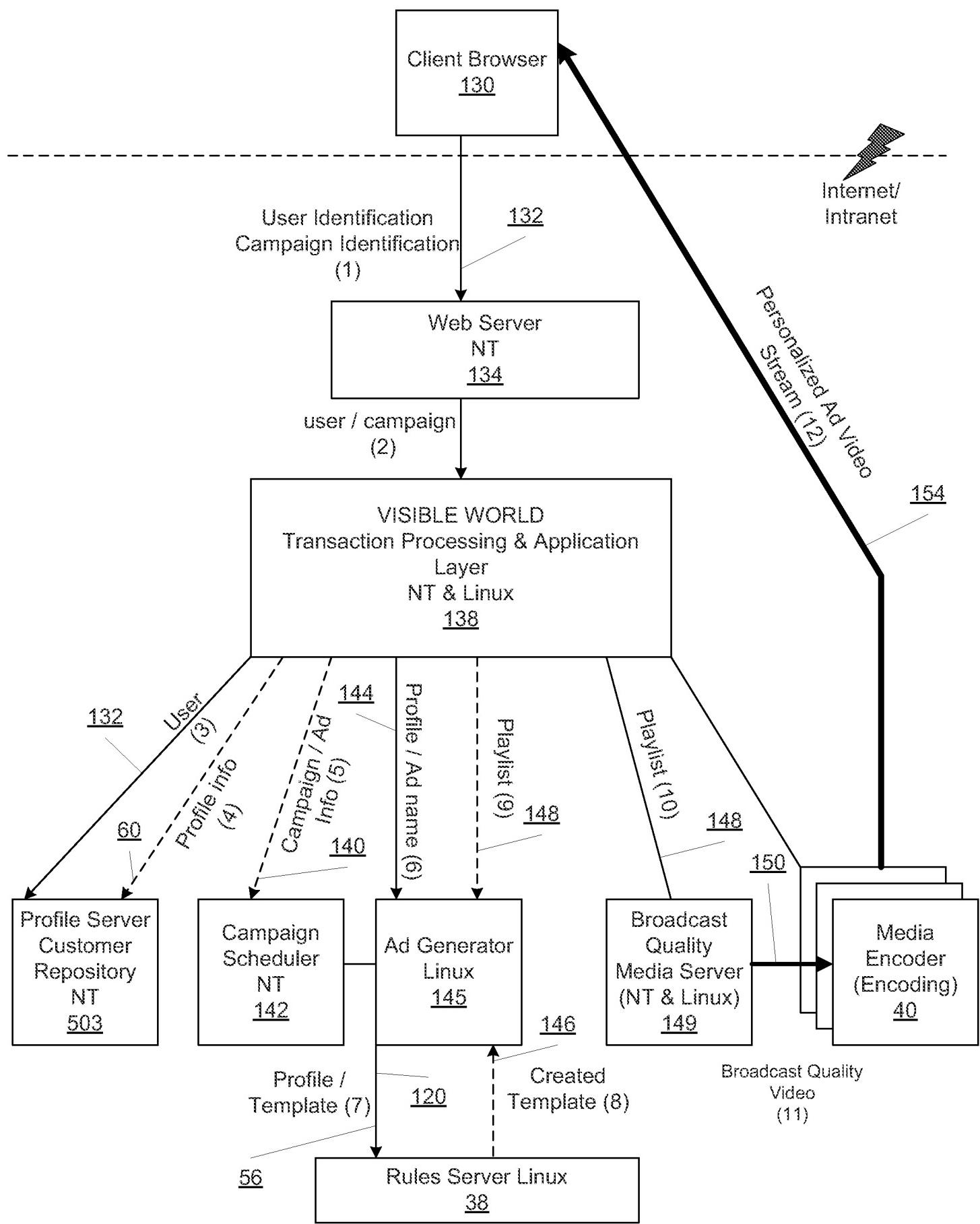


Fig. 10